Sponsorship Policy

Sustainable Timber Tasmania is responsible for land management and wood production in Tasmania's Permanent Timber Production Zone.

Background

Sustainable Timber Tasmania is a Tasmanian Government Business Enterprise (GBE) accountable to its Shareholding Ministers and the Tasmanian community. As a GBE, Sustainable Timber Tasmania must ensure that the use of public resources, including sponsorship, is transparent and consistent with good governance practices.

Sustainable Timber Tasmania's primary focus is the sustainable management of Tasmania's Permanent Timber Production Zone (PTPZ) and the delivery of wood supply and forest stewardship outcomes. Sponsorship is not a core function of the organisation and is expected to occur only infrequently and focussed to support community engagement and strategic partnerships.

Objective

The objective of this Sponsorship Framework is to ensure that any sponsorship arrangements undertaken by Sustainable Timber Tasmania are transparent, appropriately governed and aligned with Government and community expectations.

Under this policy, Sustainable Timber Tasmania will:

- Maintain a Sponsorship Framework consistent with Treasurer's Instructions.
- Ensure sponsorship aligns with Sustainable Timber Tasmania's purpose and values.
- Limit sponsorship activity and prioritise in-kind contributions.
- Assess sponsorship arrangements through appropriate governance processes.
- Undertake due diligence and risk assessment.
- Consult Shareholding Ministers prior to any "major" or "other" sponsorship arrangements.
- Monitor and evaluate sponsorship outcomes.
- Publish the framework and report sponsorship activities on its web site and in the Annual Report.
- Apply this policy in conjunction with the STT Sponsorship Approval Procedure.

Scope

This policy applies to all sponsorship activities undertaken by Sustainable Timber Tasmania, including the assessment, approval and reporting of any financial or in-kind sponsorship arrangements.



Dean Kearney
Chief Executive Officer
24 March 2026